

AALSMEER FLOWER EXCHANGE



The flower exchange is run by Flora Holland. The building in Aalsmeer is over 3 million square feet.

Below: The Flower Cart is picked up on the left and then distributed to the different buyers by the electric cart operator. The buyer will have a Flower Cart at a distribution point where each electric cart operator will drop off a pallet or more of the correct flower.





Above: Each Flower Cart on the left is all one kind of flower. The electric cart driver picks up a Flower Cart at this point. The cart has instructions attached telling where each pallet on the Flower Cart is to go. It has a distribution point location as well as the buyer so the driver knows where the Flower Cart's pallets all should go. Below: An electric cart driver picks up a full Flower Cart. Note instructions on the front of the cart.





Above: The Flower Cart is attached and the driver is on his way to distribute the pallets.

Below: The center lanes are equivalent to a four lane super highway. It is the driver's route to the distribution point with their Flower Cart full of pallets.





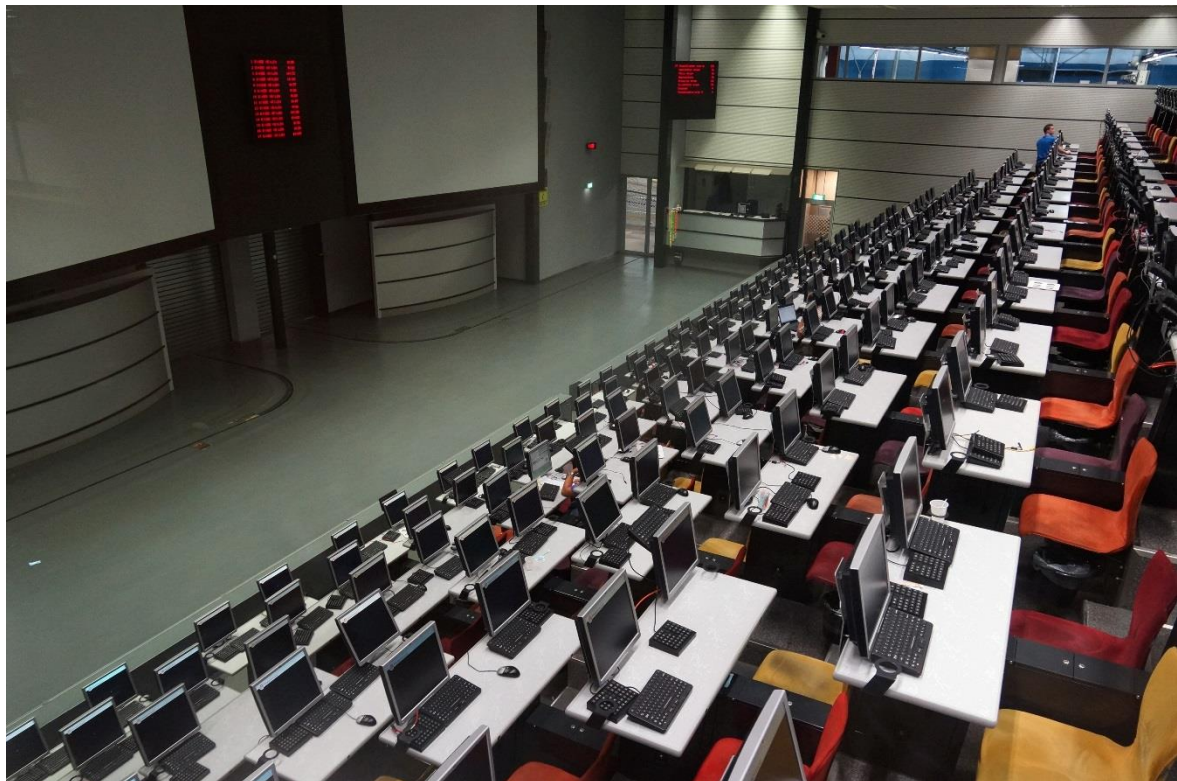
Some buyers are really big. This appears to be two orders for two buyers.





Above: How big is 3 million square feet? It was a long walk to the end.

Below: Where the auction takes place. The auction is done by 9 AM and the distribution is done by noon.





Above: This area is fully automatic. The Flower Carts follow the track which takes them to a shipping area. Below: The main entrance to the Aalsmeer Flower Exchange. See the video.

